

Dear Visitor

As a former Hebridean Spirit guest, we are delighted to welcome you on board today to introduce you to Swan Hellenic and experience a sample of what *Minerva* has to offer. Please find enclosed a selection of the latest Swan Hellenic brochures that we hope will inspire you to continue your cruising holidays in comfort and style.

### ***Minerva's* tailor-made itineraries and new destinations for 2011**

We have spent the winter considering the most convenient departure port for our summer season of 'no-fly' cruises from the UK in 2011 and have concluded that the historic city of Portsmouth, centrally situated on the south coast and with a well developed transport infrastructure, provides the easiest access to *Minerva* and the start of your cruise. The brochure gives full details of the multiple benefits of joining *Minerva* in Portsmouth.

Our tailor-made itineraries range from cruises focused on the scenic grandeur of the Norwegian fjords, to a complete circuit of the Black Sea and revisiting Greek islands. As ever, our planners seek out new ports 'off the beaten track' which in 2011 will include the archipelago of St Kilda – the remotest part of the British Isles – as well as Rovinj in Croatia, and Crotona and Portovenere in Italy. Other highlights include *Minerva* sailing up the river Seine to Rouen for an overnight stay; afternoon sailings, evenings and overnights in port are an integral part of each itinerary to ensure you make the most of your time ashore.

### **Inspiring destinations, exploring the heart of Europe**

Building on the success of our inaugural rivers programme in 2009, our 2011 season of river cruises features three of Europe's great rivers – the Rhône, the Rhine and the Danube – each with a unique story to tell. Cruise aboard the beautiful A-Rosa vessels in comfort and style along each of these mighty rivers, their banks lined with cities and villages, palaces, monasteries, churches and vineyards that reveal centuries of settlement, trade, the flowering of empires and the development and exchange of artistic ideas.

### **Book early to secure the cabin and itinerary of your choice**

As with all Swan Hellenic cruises, we recommend that you book early to secure the itinerary and cabin of your choice. This is particularly relevant for our river cruises, as our 2010 cruises sold out very quickly. To reserve your preferred cruise, or for any further information, please call us today on **0844 209 9000** or visit us online at [www.swanhellenic.com](http://www.swanhellenic.com)

### **Save £250 on your next cruise**

As a special introductory offer, we are pleased to enclose a £250 voucher to use against a cruise with Swan Hellenic. See the voucher for details and if you have any questions, please do not hesitate to speak to us today.

We are confident you will find *Minerva* an appropriate alternative to Hebridean Spirit in terms of size, clientele, ambience and unique itineraries.

We look forward to welcoming you aboard *Minerva* or one of our river cruises soon.

Yours sincerely



Colin Stone  
Managing Director



Thank you for attending the Hebridean Spirit past passenger event aboard *Minerva*.

On behalf of the Captain and all the Swan Hellenic team, may I say that we sincerely enjoyed welcoming you on board *Minerva* to what we hope was an enjoyable and memorable event. It was a pleasure to meet you and we hope it gave you the chance to renew acquaintances with former travelling companions, as well as experience a flavour of what a Swan Hellenic cruise could offer you.

#### **Save £250 on your next cruise – book by 10 September 2010**

We are delighted to say we have already received a lot of interest from guests who attended the event, with many taking advantage of the £250 voucher we included in your pack on the day. Please remember that this voucher expires on 10 September 2010, so if you are considering booking with Swan Hellenic, we would encourage you to do so before this time. If you no longer have the voucher, do not worry, as you simply need to quote HEBSR2 at the time of booking and the £250 per cabin will be automatically deducted against any cruise in our current programme.

#### **A Byzantine Mosaic – A Hebridean Spirit Reunion Cruise**

I would like to draw your attention to one cruise in particular, where we hope to welcome back past Hebridean Spirit passengers wishing to renew friendships established on previous cruises. 'A Byzantine Mosaic', departing on 21 October 2010 is a perfect time to visit some of Europe's major cities – Athens, Dubrovnik, Venice, Naples, Civitavecchia (for Rome) and Valletta – with the additional bonus of calls at Ravenna to see its world-class collection of mosaics, Split to discover Diocletian's Palace and an evening transit of the Corinth Canal. This delightful cruise from Athens to Valletta allows you time to enjoy the relaxed pace of the Mediterranean, in the company of familiar faces aboard *Minerva*.

If you would like any further information or to book, please do not hesitate to contact us on **0844 209 9000** (Monday – Friday 8am – 8pm; Saturday 9am – 5pm; Sunday 10am – 4pm) or visit us online at [www.swanhellenic.com](http://www.swanhellenic.com)

We look forward to welcoming you aboard *Minerva* soon with Swan Hellenic.

Yours sincerely



Colin Stone  
Managing Director

P.S. Please quote HEBSR2 when calling before 10 September 2010 to receive £250 saving per cabin.

