



Mr AB Sample
1 Sample Street
Sampletown
Sample Shire
AB1 2CD

I am pleased to enclose your personal copy of the latest Swan Hellenic Journal, as well as details of our Grand Voyages for 2011/12, which we hope you will find of interest.

Traditional values, refreshed style

We have refreshed the look of the Journal, whilst still bringing you the latest news from *Minerva* as she looks ahead to the winter season in India and the Far East. Read how the Filipino crew were reunited with loved ones as they sailed into Manila for the first time in many years. The Swan team report back from their first season revisiting the region and Guest Speaker, Canon Ralph Godsall looks ahead to the Christmas cruise to Myanmar (Burma).

Also inside is a preview of the Guest Speakers already confirmed for 2012, the 'hidden gems' you might find on many of *Minerva's* itineraries, as well as an update on *Minerva's* availability for autumn and winter 2011/12.

Explore even more with a Grand Voyage

The Far East is a land of intrigue and discovery, and is the perfect region in which to experience a longer voyage, exploring each destination in depth. Our latest Grand Voyages booklet offers suggestions for combined cruises that proved very popular with our passengers last year, and for which we have already experienced strong interest. There is no need, however, to be restricted to the combinations we have suggested, as it is fairly straightforward to tailor-make your own combination of consecutive cruises to create your very own Grand Voyage.

Experience the heart of Europe on a River Cruise

Also enclosed is a leaflet outlining our recently launched programme of River Cruises for 2012, which feature an extended number of departures for the Rhône, Danube and Rhine and a new itinerary along the Rhine and the Moselle Valley. As the 2011 cruises proved so popular we only have a handful of cabins left on our September 2011 departures for the Rhône and the Rhine. Therefore we recommend booking now if you wish to sail into the heart of Europe with Swan Hellenic.

To make a reservation, or for any further information, please call us today on **0844 822 0688** quoting **SWPNQ57** (Monday-Friday 9am to 7pm; Saturday 9am-5pm; Sunday 10am-4pm) or visit us online at www.swanhellenic.com.

I hope the enclosed information whets your appetite for a cruise with Swan Hellenic and we look forward to welcoming you on board in the coming months.

Yours sincerely

Colin Stone
Managing Director

P.S. We recommend booking early to secure the cruise and cabin of your choice.

