



I enclose the latest edition of the Swan Hellenic Journal which features our recent news, a selection of *Minerva's* itineraries for 2011, information regarding our 2011 river cruises and an introduction to Hebridean Island Cruises and *Minerva's* sister ship – *Hebridean Princess*.

#### Winter 2010/11 and Spring 2011 cruises selling fast

*Minerva* is coming to the end of her Mediterranean programme and will soon return to the Far East where she will bask in the warmer climes of India, Sri Lanka, Indonesia, Malaysia, Brunei, Thailand, Cambodia, Vietnam, the Philippines and Hong Kong. We are looking forward to re-visiting this fascinating part of the world – where we developed a wealth of experience in previous years – and for the first time since 2003/4. These cruises are selling out fast, and for those looking to cruise with us this Christmas it is advisable to book early as we have only 50 cabins remaining.

Our Spring cruises to the Mediterranean are also selling well, and a selection are featured in the Journal. For our season of no-fly cruises, our new home port of Portsmouth offers excellent transport links as well as the opportunity to explore the fine heritage and sights that this historic port has to offer.

#### Book now for Swan River Cruises 2011

Our river cruises for 2011 are proving extremely popular, with 60% of cabins already sold. Our cruises on the Rhône and the Danube were fully booked over six months before departure last year and this year is looking to follow the same trend. We have increased our programme of Rhône cruises to meet the demand for those who are passionate about discovering more hidden secrets in their favourite European towns and cities.

#### Photography competition winners

Swan Hellenic's latest photography competition received a great response, with beautiful photographs from all over the world taken by our passengers. The winning photograph and runners up are featured inside the journal.

#### Book early to secure the cruise and cabin of your choice

As with all Swan's cruises, we recommend booking early to secure the itinerary and cabin of your choice. To book a cruise, or for any other information, please call us today on 0844 209 9000 quoting SWPNQ37 (Monday – Friday 9am – 7pm; Saturday 9am – 5pm; Sunday 10am – 4pm) or visit us online at [www.swanhellenic.com](http://www.swanhellenic.com)

We look forward to welcoming you aboard *Minerva* or one of our river cruises.

Yours sincerely

Colin Stone  
Managing Director



Swan Hellenic is a trading name of All Leisure Holidays Limited  
Registered in England 288825 VAT number 680 1949 19



Lynnm House, 1 Victoria Way, Burgess Hill, West Sussex RH15 9NF  
Telephone: 0844 209 9000 Facsimile: 0844 412 1765  
Email: [info@swanhellenic.com](mailto:info@swanhellenic.com) [www.swanhellenic.com](http://www.swanhellenic.com)