



I am pleased to enclose *Minerva's* latest brochure featuring cruises from March 2011 – May 2012, together with our latest rivers brochure featuring our small, dedicated, programme of cruises on the Rhône, Danube and the Rhine in 2011.

New and innovative itineraries

We pride ourselves on our unique and meticulously planned itineraries where we carefully blend the highlight cities of the world with hidden gems off the beaten track. Spring 2011 includes cruises to the classical sites of Greece and Turkey, while summer and autumn cruises include scenic cruising in the Norwegian fjords, a maiden call at St Kilda in Scotland and a circumnavigation of the Black Sea. Following our very well received India and the Far East programme this winter, it has been an easy decision to return to this part of the world in winter 2011/12. Innovative new itineraries include a return to Yangon (Rangoon) in Myanmar, a cruise to the Persian Gulf visiting Oman, Bahrain and the UAE, an in-depth return to Vietnam, and a cruise exploring the islands of Indonesia.

Travel with Experts

One of the main attractions of a Swan Hellenic cruise is the calibre of our specially chosen Guest Speakers. In April 2011 and 2012 *Minerva* will visit Greece and Turkey where the classical sites are expected to be carpeted in wild flowers. Mr Phillip Cribb, a botanist based at Kew, will travel on *Flowers of the Aegean* and *A Classic Spring*, talking about botany and escorting excursions ashore. On our UK cruise, *Coast of a Kingdom*, one of our four Guest Speakers will be the archaeologist, Professor Mark Horton, from the popular BBC *Coast* programme. Other hand-picked Guest Speakers include Dr Samuel Turvey of the Institute of Zoology, Zoological Society of London, who will travel on *East of Java* to discuss conservation and endangered species – including the Komodo Dragon on the island of the same name.

Exceptional inclusive value

Inclusive value has been an integral part of our company ethos since our first cruise in 1954. Unlike other companies, all Swan Hellenic cruises include an inclusive tailor-made shore excursion and guest speaker programme, flights and transfers (where applicable), and all gratuities on board and ashore. As always, an experienced, dedicated Swan Hellenic team accompanies each cruise.

To reserve the cruise of your choice or for any further information, please call us today on **0844 209 9000 quoting SWPNQ31** (Monday–Friday 8am–8pm; Saturday 9am–5pm; Sunday 10am–4pm) or visit us online at www.swanhellenic.com

We look forward to welcoming you aboard *Minerva*, or one of our river cruises, in 2011 and 2012.

Yours sincerely

Colin Stone

Managing Director

PS With fewer than 100 cabins remaining available for cruises departing prior to 15 March 2011, we recommend you book your winter 2010/11 cruise as soon as possible to secure the cruise and cabin of your choice. Bookings are already strong for Summer 2011 and we anticipate further strong demand for our new cruises to India and the Far East in 2011/12.



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