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A unique opportunity for those of you with a mind to travel

You may recall that I was the founder chairman of the Association of Lloyd's Members (ALM) from 1982-6 and thereafter I played a seminal role in setting up many of the action groups in the troubled years from 1991-6. Jane and I went on a Swan Hellenic cruise some time ago. As we found the experience so enjoyable and such good value for money we thought that not only would we go again, but we would also recommend the cruises to others.

Inclusive value – no hidden extras

One of the unique advantages of travelling with Swan Hellenic is that you can be assured of total peace of mind when it comes to value for money – there are no hidden extras. A tailor-made programme of inclusive shore excursions, meticulously planned to bring out the best of each destination, represents an equivalent value of up to £500 per person on a typical cruise. In addition, an integrated programme of talks by our hand-picked, eminent Guest Speakers, all gratuities to staff on board and ashore, entrance fees to places of interest and all meals, gala dinners, morning coffee and afternoon tea on board are also included in your cruise fare.

Join me on a voyage through the Far East this winter from just £1,995pp

I will be travelling aboard *Minerva* for her **Bangkok & Beyond** cruise departing 15 February 2011. Steadily unwind as the fascinating, bustling cities of Bangkok, Singapore and Kuala Lumpur slowly give way to the mesmerising Malaysian islands of Penang and Langkawi and the tropical paradise of the Andaman Islands. Places are very limited so please do book early to secure yours on this wonderful cruise. Flights and selected excursions are included in the fare.

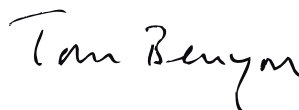
Book early to secure the cabin and itinerary of your choice

Swan Hellenic have experienced strong demand for their summer cruises aboard *Minerva*. As a result there is limited availability on the cruises featured in this leaflet so they would recommend booking immediately **quoting SWLL01** to secure a cabin before the cruise is fully sold. With exceptional fares now available, there has never been a better time to book!

For any further information or to book, please call Swan Hellenic today on **0844 822 0688 quoting SWLL01** (Monday – Friday 8am – 8pm; Saturday 9am – 5pm; Sunday 10am – 4pm).

Myself, The Captain, Cruise Director, Swan Hellenic team and Ship's Company on *Minerva* look forward to welcoming you on board *Minerva* soon.

Yours sincerely



Tom Benyon OBE

P.S. Please ensure you quote SWLL01 when making your call.

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Jane and I went on a Swan Hellenic cruise some time ago. We enjoyed the experience so much we decided to go again. I think you will find the cruises good value for money and memorable. If you have never gone on a cruising holiday before, now is the time to book. We found cruising on board *Minerva* to be inspiring combined with a high standard of service from the friendly staff.

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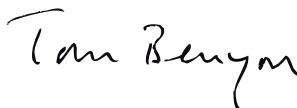
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