



SWAN HELLENIC: PRESS RELEASE (16 December 2020)

Swan Hellenic signs partnership delivering expert customer service in India

Cultural expedition cruise pioneer significantly extends direct coverage of Asia

Today, Cyprus–Nicosia, 16 of December 2020

Swan Hellenic today signed a strategic partnership agreement with Travel Planners (E.I.) Pvt. Ltd., based in India, to provide a direct presence in the Indian subcontinent.

Travel Planners (E.I.) Pvt. Ltd. offers the highest standards of service and efficiency, with over 30 years' experience across the travel and tourism sector in India. Serving a niche of discerning travellers who are sports lovers, wildlife and expedition enthusiasts, the company is a strong choice to provide Swan Hellenic customers in India with the highest standards of tailored service.

The partnership is a strategic agreement in line with Swan Hellenic's long-term approach of establishing a direct presence in every market worldwide to offer the close personal service to which it is committed. Significantly increasing Swan Hellenic's direct presence in Asia, it follows a similar agreement with TAM Wing Kun Holdings Limited, covering Hong Kong, China, Taiwan, Thailand, Malaysia, Singapore, Indonesia, the Philippines, Vietnam and Indonesia

Swan Hellenic CEO Andrea Zito commented: "We're absolutely delighted to have Travel Planners (E.I.) Pvt. Ltd. on board, convinced of the tremendous potential of the Indian market both now and in the future. It was essential for us to have a truly capable expert partner based in India. Thanks to the specialist experience of Travel Planners (E.I.) Pvt. Ltd., we'll be able to offer our guests outstanding support with all the benefits of full sea-sky integration to carry them from India's main cities to our ships and back again around the world."

Mr. S. S. Dasgupta, Travel Planners' Managing Director, remarked: "We are honoured to be the Indian representative of Swan Hellenic Cruises – a pioneering cultural expedition cruise company that provides extraordinary experiences lived in luxurious elegance. The growing aspirations of adventurous Indian travellers to visit amazing and relatively unexplored territories can now become a reality".

About Swan Hellenic

Swan Hellenic was relaunched in September 2020 to proudly continue the spirit of cultural expedition cruising the company had pioneered in the 1950s. Building on its British roots, the new company has a global cultural cruising outlook dedicated to providing guests with the opportunity to 'see what others don't'.

Two new 5-star polar PC5 ice-class expedition cruise ships arriving in November 2021 and April 2022 will each accommodate 152 guests in 76 spacious staterooms and suites, the majority with large balconies. A larger P6 ice-class vessel accommodating 192 guests in 96 staterooms and suites in the same distinctive comfort and style as its sister ships will be arriving year-end 2022.

Dedicated to guests with a passion for adventure and cultural exploration, the company's meticulously planned itineraries explore the wild landscapes, wildlife, peoples and unique cultures of the world's less travelled regions.

Its ships feature elegant Scandi-design interiors, extensive outdoor spaces and dedicated expedition facilities. The crew includes an expedition team comprising expert guides, speakers and lecturers, and numbering 120 and 140 respectively almost equals the number of guests, reflecting the high levels of attentive personal service provided.

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Headquartered in Cyprus with offices in London, Dusseldorf and Monaco, together with a branch office in Hong Kong (serving mainland China, Taiwan and South-East Asia), as well as partnerships serving India, Japan and Australia-New Zealand, Scandinavia and Iceland, Swan Hellenic supports its customers with close personal service worldwide.

About Travel Planners

Travel Planners (E.I.) Pvt. Ltd., backed by the century-old service tradition of its parent firm Sinclair & Company, has been in the travel & tourism trade for over 30 years. Headquartered in Kolkata, India, the company offers specialist tours and holidays to exotic destinations across the globe. Travel Planners (E.I.) Pvt. Ltd. caters to a niche audience of sports lovers, wildlife and expedition enthusiasts and provides the discerning traveller with curated holidays and all travel-related services.

For further details, contact

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