



SWAN HELLENIC: PRESS RELEASE (18 November 2020)

## **Pierre Thomas joins Swan Hellenic as Director of Expedition Operations**

### **Cultural expedition cruise pioneers consolidate top team with seasoned expedition leader**

The highly-experienced guide and lecturer Pierre Thomas, an expedition leader world-wide for over 26 years, including with top names in the cruise industry, has now found his home at Swan Hellenic, the company announced today, Wednesday 18 November 2020.

Pierre's experience is vast and has seen him gain qualifications that range from naturalist guide and dive guide to expedition leader. He has led expeditions on the water, under the water and overland by motorbike, and lectures in 5 languages on topics as varied as tropical fish, African history, the Panama Canal and Central American Post-World War II politics.

Extensive expedition cruise experience with Linblad, Metropolitan Touring, Noble Caledonia and Silversea has equipped Pierre with strategic customer insight, hands-on expertise and an international network of expert colleagues. All of which will prove invaluable in taking Swan Hellenic to create a cultural expedition experience both on and off-board that truly befits its pioneering heritage.

With a strong management team of top names in the high-end cruise industry and an order book that is now running at three custom-designed expedition cruise ships, Swan Hellenic is clearly on track to create an entirely new high-end cruise experience, beginning 2021 and already taking eager bookings.

"We are excited to welcome Pierre on board. With his tremendous experience and strong relationships with international experts in their fields, nobody could be better placed to ensure our guests enjoy a unique cultural expedition experience, both on and off-board, that truly befits Swan Hellenic's pioneering heritage," explained Swan Hellenic CEO Andrea Zito.

Pierre Thomas commented: "I'm delighted to join the dynamic team bringing the Swan Hellenic vision of cultural expedition cruising to life across a tremendous new five-star fleet. I look forward to contributing to the creation of a truly unique discovery experience – geographical, scientific, natural, cultural and artistic."

## About Swan Hellenic

Swan Hellenic was relaunched in September 2020 to proudly continue the spirit of cultural expedition cruising the company had pioneered in the 1950s. Building on its British roots, the new company has a global cultural cruising outlook dedicated to providing guests with the opportunity to 'see what others don't'.

Two new 5-star polar PC5 ice-class expedition cruise ships arriving in November 2021 and April 2022 will each accommodate 152 guests in 76 spacious cabins and suites, the majority with large balconies. A larger P6 ice-class vessel accommodating 192 guests in 96 cabins and suites in the same distinctive comfort and style as its sister ships will be arriving year-end 2022.

Dedicated to guests with a passion for adventure and cultural exploration, the company's meticulously planned itineraries explore the wild landscapes, wildlife, peoples and unique cultures of the world's less travelled regions.

Its ships feature elegant Scandi-design interiors, extensive outdoor spaces and dedicated expedition facilities. The crew includes an expedition team comprising expert guides, speakers and lecturers, and numbering 120 and 140 respectively almost equals the number of guests, reflecting the high levels of attentive personal service provided.



For more information about Swan Hellenic,  
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