



SWAN HELLENIC: PRESS RELEASE 11th May 2021

## Swan Hellenic partners with award-winning Oasis Travel Network

Cultural expedition cruise pioneer announces partnership offering superior support to Travel Advisors and their customers



US Office, Fort Lauderdale, USA: Today, Thursday, the 29th of April

Swan Hellenic, the iconic brand with a long and rich history of pioneering cultural expedition cruises, announced it has formed a preferred supplier partnership with OASIS Travel Network, the award winning, independent contractor division of the Smart Traveler Group, bringing its customers attentive expert service across the States.

The relaunched Swan Hellenic is currently constructing three elegant ice-class ships designed especially for cultural expedition cruises, which will be sailing all seven continents, offering uniquely immersive experiences of discovery in Antarctica, the Arctic, Greenland/Iceland, the British Isles, the Russian Far East, Eastern Canada, Northern Europe, Southeast Asia & the Southern Pacific.

The five-star boutique ships feature comfortable Scandi-design interiors with spacious, window-walled, light-filled public areas offering stunning views. In-depth presentations by renowned guest speakers on board complement the up-close shore experiences, many exploring industry-first destinations, including a full complement of zodiac and kayak expeditions led by expert guides. The varied fine dining explores cuisine from around the world with regional specialties and drinks every day.



**Announcing the partnership,  
Mitchell J. Schlesinger,  
Swan Hellenic Director of North American Sales,  
explained:**

*“Our mission in this introductory phase has been to build strategic partnerships with leading expedition specialists, worldwide destination tour operators and key retail travel agency organizations. Our partnership with OASIS Travel Network will enable Swan Hellenic to expand its product reach across a large network of members with a history of quality service in expedition and luxury sales”*

OASIS Travel Network, the award winning, independent contractor division of the Smart Traveler Group, has more than 800 members across the USA selling a myriad of cruise products. OASIS Travel Network has received accolades for assisting members to become high-performing travel advisors through customized curriculum and ongoing support for their business.



**Kelly Bergin  
President of OASIS Travel Network commented:**

*“We are extremely excited to add Swan Hellenic to our portfolio of preferred suppliers. The company provides our members and their clients with a unique approach to cultural expedition experiences and commissions that richly reward our members.”*

## About Swan Hellenic

Swan Hellenic was relaunched in July 2020 to proudly continue the spirit of cultural expedition cruising the company pioneered in the 1950s. Building on its British roots, the new company has a global cultural cruising outlook dedicated to providing guests with the opportunity to 'see what others don't'.

Two new 5-star polar PC 5 ice-class expedition cruise ships arriving in November 2021 and April 2022 will each accommodate 152 guests in 76 spacious staterooms and suites, the majority with large balconies. A larger PC 6 ice-class vessel accommodating 192 guests in 96 staterooms and suites in the same distinctive comfort and style as its sister ships will be arriving year-end 2022. All three new ships are being built in full compliance with SOLAS Safe Return to Port requirements.

Dedicated to guests with a passion for adventure and cultural exploration, the company's meticulously planned itineraries explore the wild landscapes, wildlife, peoples and unique cultures of the world's less travelled regions.

Its ships feature elegant Scandi-design interiors, extensive outdoor spaces and dedicated expedition facilities. The crew includes an expedition team comprising expert guides, speakers and lecturers, and numbering 120 and 140 respectively almost equals the number of guests, reflecting the high levels of attentive personal service provided.

Headquartered in Cyprus with offices in London, Dusseldorf and Monaco, together with a branch office in Hong Kong (serving mainland China, Taiwan and South-East Asia), as well as partnerships serving India, Japan and Australia-New Zealand, Scandinavia and Iceland, Swan Hellenic supports the travel trade with specialist local partners to provide customers with expert personal service worldwide.



For more information about Swan Hellenic,  
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