



SWAN HELLENIC: PRESS RELEASE 3rd June 2021

## Swan Hellenic announces generous Spring Sale celebrating its return to the waves

**Iconic cultural expedition cruise pioneer combines 20% savings with big gifts, no singles supplement and reassuring cancellation policy**

Nicosia, Cyprus: Starting today, Thursday the 3rd of June,

Swan Hellenic announced a big Spring Sale celebrating the iconic company's return with three new five-star ships and cultural expedition cruise itineraries across the globe. Running until 16th June, the generous celebration sale includes 20% off the brochure value of all cruises and a gift of \$300 on-board spending for every guest. Plus, there's no singles supplement for those voyaging on their own.

In addition, Swan Hellenic has updated its Terms and Conditions to make it even easier to plan. Guests will only need to pay a 15% deposit when booking to reserve the suite or stateroom of their choice and will be able to wait until just 60 days before departure to pay the balance.

Finally, guests will be able to book with total confidence thanks to an extended and simplified no-quibble cancellation policy, knowing that if they can't cruise due to Covid and cancel up to 30 days before departure, then Swan Hellenic will give them a future cruise voucher valid for two years. While if the company itself can't fulfil any cruise, its guests will immediately be entitled to a full refund or a future cruise voucher to the value of 110% of the cruise fare they paid, again valid for two years.



**Andrea Zito**  
CEO Swan Hellenic, explained

*"We want to create a truly special celebration feel about our return to the waves."*

*So, we've worked hard to cover every angle, from savings to gifts, convenience, clarity and peace of mind. It's our way of saying welcome as we start an extraordinary journey together with Swan Hellenic cultural expedition cruise enthusiasts new and old, taking them to see what others don't."*



**CRUISE LIKE A SWAN  
WITH A GIFT OR TWO**





SEE WHAT OTHERS DON'T

## About Swan Hellenic

Swan Hellenic was relaunched in July 2020 to proudly continue the spirit of cultural expedition cruising the company pioneered in the 1950s. Building on its British roots, the new company has a global cultural cruising outlook dedicated to providing guests with the opportunity to 'see what others don't'.

Two new 5-star polar PC 5 ice-class expedition cruise ships arriving in November 2021 and April 2022 will each accommodate 152 guests in 76 spacious staterooms and suites, the majority with large balconies. A larger PC 6 ice-class vessel accommodating 192 guests in 96 staterooms and suites in the same distinctive comfort and style as its sister ships will be arriving year-end 2022. All three new ships are being built in full compliance with SOLAS Safe Return to Port requirements.

Dedicated to guests with a passion for adventure and cultural exploration, the company's meticulously planned itineraries explore the wild landscapes, wildlife, peoples and unique cultures of the world's less travelled regions.

Its ships feature elegant Scandi-design interiors, extensive outdoor spaces and dedicated expedition facilities. The crew includes an expedition team comprising expert guides, speakers and lecturers, and numbering 120 and 140 respectively almost equals the number of guests, reflecting the high levels of attentive personal service provided.

Headquartered in Cyprus with offices in London, Dusseldorf and Monaco, together with a branch office in Hong Kong (serving mainland China, Taiwan and South-East Asia), as well as partnerships serving India, Japan and Australia-New Zealand, Scandinavia and Iceland, Swan Hellenic supports the travel trade with specialist local partners to provide customers with expert personal service worldwide.



For more information about Swan Hellenic,  
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